

# Avery Elizabeth Travis

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## EXPERIENCE

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### **CBS News network: CBSN digital streaming division**

- *CBSN Intern*- Ran teleprompter, assisted anchors, wrote copy, and built on-air elements. Covered Republican and Democratic National Conventions. Wrote and reported full news segment on the aftermath of the Orlando Pulse nightclub shooting (New York, New York. May 2016- August 2016)

### **KXAN-TV: Local NBC affiliate**

- *Investigative Intern*- Fact-checked, analyzed data. Assisted with stories: animal shelters adopting out aggressive dogs, ADA lawsuits against small business owners. Wrote and edited own investigative packages (Austin, TX. December 2015-May 2016)

### **KVR News at Texas Student Television: Student run, FCC licensed station**

- *Reporter*- anchoring newscasts; writing, shooting and editing packages; volunteering in production by running camera, audio, lights, teleprompter (Austin, TX. September 2014-present)

### **Tower Talks at Texas Student Television: UT's first political talk show**

- *Online Content and Social Media Producer*- Managed online content and all social media accounts
- *Co-founder/host*- Helped create the stations first political talk show, appeared as an on-air host and interviewed guests (Sept 2015-present)

### **ESPEROS Bags: social good company funding education in the developing world**

- *Social Media and Marketing Intern*- Wrote and produced content for the blog and website; took product photos, grew social media presence; Public relations work with news/lifestyle publications and advertisers to raise brand awareness (June 2014- Aug. 2014)

## SKILLS

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Proficiency in FinalCut Pro, Premiere, AP ENPS, WordPress, Microsoft platforms, Audacity, Audition, videography, photography, and AP Style. Experience with live blogging and social media. On-air and live reporting experience. Elementary knowledge of HTML, CSS and JavaScript.

## EDUCATION

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### **The University of Texas at Austin- Moody College of Communication, School of Journalism**

- Projected Graduation: May 2017
- Cumulative GPA: 3.97
- Senior Fellows Honors Program
- Radio Television Digital News Foundation scholarship
- Headliner's Foundation's Joe P. Roddy, Jr. Broadcast Journalism scholarship
- Staley and Beverly McBrayer Endowed Scholarship in Community Journalism
- Dean's list

## LEADERSHIP SKILLS

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### **Reading Aces: Literacy promotion and mentoring program**

- *Volunteer*- help kids from the East Austin area learn to read on a weekly basis (Sept 2014- present)

### **Kappa Kappa Gamma Women's Fraternity**

- *Marshal Ritual Chairman* (Jan. 2015-Dec. 2015)
- *Area Recruitment Captain*- recruiting from all Dallas Metroplex areas (March 2014-Aug. 2014)

### **Phi Kappa Phi Honors Society**

- *Member*- Established in 1897, top 7.5 percent of class invited